



Radio collars on elephants like this one help scientists track their travels.

GO THERE

How Tourism Can Help

If Africa's wildlife and cultures are to be preserved for future generations, sustainable tourism is the only way to travel. Visitors can help support local economies and conservation efforts with these ecofriendly African adventures:

Wildlife

Full-time ecologists work at Wilderness Safari's campsites in Zambia, Botswana, Namibia, South Africa, Malawi, Zimbabwe, and the Seychelles. wilderness-safaris.com

At Campi ya Kanzi's luxury tent camp in Kenya, activities for tourists include following wildlife on foot with local Maasai trackers. maasai.com

Volunteers with Save the Elephants can shoot a tranquilizer dart, assist as scientists attach a collar on an elephant, or help buy radio tracking equipment, then follow

the movement of elephants online. save-the-elephants.org
eco-hunt.co.za

Culture

Historical points of interest from the slave trade—such as Goree Island off Dakar, Senegal, and the ancestral home of *Roots* author Alex Haley in Gambia—are on the itineraries for tours offered by groups that specialize in showing Africa to Americans. hendersontravel.com
accentingafrica.com

Explore Egypt's bustling bazaars and ancient pyramids, take a look at Moroccan life in the

city of Marrakech and the Atlas Mountains, or visit spice plantations on the island of Zanzibar along with these companies committed to ecotourism. gapadventures.com
wildernesstravel.com

Just off the coast of Cape Town, onetime inmates of South Africa's Robben Island show visitors around the apartheid-era prison—now a museum. The cell in which its most illustrious former resident, Nelson Mandela, spent 18 years as a political prisoner is part of the tour. www.robben-island.org.za

PICKS

African Crafts

Buying from these African craft websites puts the lion's share of the proceeds in the hands of African artisans:

■ Eshopafrica.com

This Ghana-based fair-trade website helps African craftspeople build their businesses by offering products ranging from traditional kente cloth and other textiles to custom-made coffins. Profits help pay for education and health care.



■ Beadsforeducation.org

The Dupoto Women's Group of rural Kenya sells traditional Maasai beaded jewelry, baskets, and other goods. All of the site's profits go to its artisans, who use a portion to pay for their daughters' educations.

■ Anansevillage.com

This online shop offers Ghanaian chocolate, Swazi baskets, and traditional musical instruments, as well as crafts and clothing from several African countries.



YOU CAN LINK

directly to these featured organizations at Online Edge at ngm.com/africa.